

# Wisconsin Arthritis Action Plan 2009-2014

## DRAFT Status Report DRAFT

### Focus Area One:

#### Data Collection, Surveillance, and Evaluation

##### Goal 1: Monitor the impact of arthritis in Wisconsin.

**Objective 1:** By 2014, improve and expand arthritis surveillance to assess the burden of arthritis, guide policy changes, and monitor progress.

- Released and distributed Arthritis in Wisconsin – 2009 Burden Report  
<http://www.wisconsinarthritisprogram.org/PDFs/WAP.Burden.Booklet.pdf>.
- Used information on websites, fact sheets, presentations, brochures.

##### Goal 2: Monitor existing and new indicators for improving the lives of people with arthritis in Wisconsin.

**Objective 1:** By 2014, improve and expand evaluation to track progress towards statewide plan goals and objectives by utilizing measurable indicators.

#### Arthritis-related Chronic Disease Indicators

Indicator	Benchmark	2009	2010	2011
#1	Arthritis among adults aged >18 years.	25.2% 1 million		
#2	Activity limitation due to arthritis among adults aged >18.	41.9% 432,000		
#3	Physical inactivity among adults aged >18 years with arthritis.	37.1% 411,000		
#4	Arthritis among adults aged >18 years who are obese.	35.9% 122,000		
#5	Arthritis among adults aged >18 years who have diabetes.	51.3% 175,000		
#6	Arthritis among adults aged >18 years who have heart disease.	55.6% 133,000		
#7	Fair or poor health among adults aged >18 years with arthritis.	25.7% 265,000		
#8	Adults aged >18 years with arthritis who have taken a class to learn how to manage arthritis symptoms.	13% 130,000		

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### Focus Area Two:

#### Promote Increase Access and Use of Interventions

##### Goal 1: Increase awareness and participation in evidence-based programming.

**Objective 1:** By 2014, assure implementation and coordination of effective, integrated education, prevention, and intervention programs that emphasize programs proven to be effective.

Number of Persons served by Arthritis-related Evidence-based Programs by Year:

All Evidence-based Prevention Programs	2009 Approximate	2010 Approximate	2011 Approximate
Living Well with Chronic Conditions, <i>Tomando Control de Su Salud</i> , AF Exercise Program Walk with Ease	4,100	3,400	

- Increased efforts to promote evidence-based programs via websites.  
(<http://www.wisconsinarthritisprogram.org/programs.html>)
- Convened an Arthritis Summit (June, 2009) to increase awareness of the arthritis, self management programs, and reduction of risk factors.
- Released and distributed Arthritis Action Plan 2009-2014.
- Participated in Milwaukee Mentoring Project for new leader and workshop support.
- Assisted with Arthritis Foundation *Walk with Ease* (WWE) pilot program.
- Assisted with WWE expansion.
- Collaborated with Brown County UW Extension to develop *Gardening with Arthritis* DVD. (The DVD suggests approaches to decrease pain, to maintain strength, and to conserve energy, to use assistive tools, and other information.)
- Collaborated to develop *Gardening with Arthritis* stretching and body mechanics DVD.
- Supported *Gardening with Arthritis* Pilot Project in Green Bay that tested new community resources.
- Distributed Arthritis Tool Kits.

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### Health Communication Campaigns

#### Spring 2011

Location: Statewide campaign Milwaukee, Aging and Disability Resource Center of Central Wisconsin (Adam. and Wood Counties), Hispanic campaign.

Channels: Health communication campaign, *Physical Activity. The Arthritis Pain Reliever.* Radio, TV, news media, billboards, community events (*Gardening for All*), material distribution, local health departments awareness, link to *Tomando Control de Su Salud* workshops, Impressions/Reach: 674,021

#### Spring 2010

Location: Statewide campaign

Milwaukee, Aging and Disability Resource Center of Central Wisconsin (Adam. and Wood Counties)

Channels: Health communication campaign, *Physical Activity. The Arthritis Pain Reliever.* Radio, TV, news media, billboards, community events (Walking for Health , Healthy Lifestyles Coalition), material distribution, local health departments awareness, link to *Living Well* and Arthritis Foundation Exercise Programs workshops, Women of the World (Milwaukee) conference.

Impressions/Reach: 9,962,827

#### Spring 2009

Location: Aging and Disability Resource Center of Central Wisconsin (Adams and Wood Counties)

Channels: Health communication campaign, *Physical Activity. The Arthritis Pain Reliever.* Radio, TV, news media, community events, material distribution.

Impressions/Reach: 3,888,203

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### Focus Area Three:

#### Support Policy and Decision-making to Address Arthritis

Goal 1: Impact the lives of people with arthritis through policy and systems change.

**Objective 1:** By 2014, support efforts to build alliances to raise awareness and transform systems on the health priorities that impact the field of arthritis through Healthy People 2020 Arthritis-related objectives, and Healthiest Wisconsin 2020 Objectives.

- Released and distributed Arthritis Action Plan 2009-2014  
<http://www.wisconsinarthritisprogram.org/PDFs/WAP.Action.Plan.pdf>.
- Released and distributed the following Arthritis Policy Documents  
[http://www.wisconsinarthritisprogram.org/PDFs/:](http://www.wisconsinarthritisprogram.org/PDFs/)
  - Healthcare Inventory
  - Communities Inventory
  - Worksites Inventory
  - School Inventory
- Council member, Arthritis Foundation – Wisconsin Chapter, is now Arthritis Foundation Upper Midwest Region.
- Council members presented arthritis-related information in various forums, such as xxx.
- Council members participated in Community Events, such as Juneteenth Day, xxx.

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### **Focus Area Four:**

#### **Work in Collaboration with other Chronic Disease Programs, Partners, Coalitions, and Strategic Planning Efforts**

Goal 1: Partner to address chronic conditions in Wisconsin.

**Objective 1:** By 2014, collaborate with other chronic disease programs and partners to promote the key public health messages that cross-cut the lifespan and diagnoses.

- Formed partnerships with numerous community organizations to promote evidence-based prevention programs.
- Expanded relations with the Aging Network to enhance outreach.
- Forged new partnerships to include organizations serving diverse populations, parish nurses, health systems.
- Participated in the federal Centers for Disease Control and Prevention Negotiated Agreement for Program Integration of chronic disease programs.
- Participated in health maintenance organizations' Healthcare Effectiveness Data and Information Set (HEDIS) rheumatoid arthritis performance information, with the Diabetes, Cancer, Tobacco Programs.  
(<http://www.dhs.wisconsin.gov/health/diabetes/PDFs/HMOAdd2010.pdf>)
- Supported diverse population outreach (Projecto de Salud (CORE/El Centro), African American Women's Health Center).